Rep Order# EC'd Yes

6848866

Ver# 3

Status Revised

Traffic Order#

Printed: Last Received:

Showing Bnylines: All Rep Revised Lines

08/31/2012 11:44 AM 08/3 I/2012 11:30 AM

1 of 2

Station KASA-TV ALBUQUERQUE, NM. Advertiser () .AMER 4 PROSPERITY Product AMER FOR PROSPERITY

Estimate# 393 Buyer

STEPHANIE KOHLBAUER

Phone# Fax#

Agency) MENTZER MEDIA

600 FAIRMONT AVE, S#306 TOWSON, MD 21286

Agency C/P1/P2/E //393

Flight Dates

09/05/2012 - 09/10/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

60'S AFP PRESIDENTIAL SC=*

--- REMARKS ---

REV PER VER 2 PLEASE CNF THANKS

Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
										<i>/</i>
		09/08-09/08	1	\$800.00	:60	1	SA	530P-9P	1	\$800.00
	Buyline Comment: COLLEGE ETBL								•	
	Sales Remark: V3 REV RATE									
	V3 Comment Changed, Rate Changed								•	
		09/08-09/08	0	\$0.00	: 60	0	SA	6P-7P	0 /	\$400.00
	Buyline Comment: HOUSE	,,	•	40.00		•	011	01 71	/	+ 100.00
	_									
									/	
	75 Effective baces onangea									
		******		****				0- 500-		
		09/08-09/08	Τ	\$400.00	:60	1	SA	2P-530P	. 1 /	\$400.00
	-								\	
									V /	
		8 (1/WK)]								
	V3 Added									
							,	/		
		09/08-09/08	0	\$0.00	:60	0	SA .	7P-8P/	0	\$400.00
	Buyline Comment: COPS							\ /		
	Sales Remark: V3 CNX									
	V3 Comment Changed, Spots/week Chang	ed								
	Daypart	Buyline Comment: COLLEGE ETBL Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed Buyline Comment: HOUSE [MADE-GOOD BY LINE(S) 9] V3 Effective Dates Changed Buyline Comment: MLB Sales Remark: V3 KMGD FOR LINE 3 [MKGD FOR SPOTS MISSED ON LN #3: 9/0 V3 Added Buyline Comment: COPS Sales Remark: V3 CNX	O9/08-09/08 Buyline Comment: COLLEGE ETBL Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed O9/08-09/08 Buyline Comment: HOUSE [MADE-GOOD BY LINE(S) 9] V3 Effective Dates Changed O9/08-09/08 Buyline Comment: MLB Sales Remark: V3 KMGD FOR LINE 3 [MKGD FOR SPOTS MISSED ON LN #3: 9/08(1/WK)] V3 Added O9/08-09/08 Buyline Comment: COPS	Weeks O9/08-09/08 1 Buyline Comment: COLLEGE ETBL Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed O9/08-09/08 0 Buyline Comment: HOUSE [MADE-GOOD BY LINE(S) 9] V3 Effective Dates Changed O9/08-09/08 1 Buyline Comment: MLB Sales Remark: V3 KMGD FOR LINE 3 [MKGD FOR SPOTS MISSED ON LN #3: 9/08(1/WK)] V3 Added O9/08-09/08 0 Buyline Comment: COPS Sales Remark: V3 CNX	Weeks O9/08-09/08 1 \$800.00 Buyline Comment: COLLEGE ETBL Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed O9/08-09/08 0 \$0.00 Buyline Comment: HOUSE [MADE-GOOD BY LINE(S) 9] V3 Effective Dates Changed O9/08-09/08 1 \$400.00 Buyline Comment: MLB Sales Remark: V3 KMGD FOR LINE 3 [MKGD FOR SPOTS MISSED ON LN #3: 9/08(1/WK)] V3 Added O9/08-09/08 0 \$0.00 Buyline Comment: COPS Sales Remark: V3 CNX	### Weeks 09/08-09/08	Weeks	### Weeks 09/08-09/08	Weeks	Spots Spot

 Rep Order#
 6848866
 Ver#
 3
 Status Revised
 Traffic Order#
 Printed:
 08/31/2012 11:44 AM
 2 of
 2

 EC'd
 Yes
 Last Received:
 08/31/2012 11:30 AM

Showing Buylines: Att Rep Revised Lines

StationKASA-TV ALBUQUERQUE, NM.Agency() MENTZER MEDIARep FirmAdvertiser() .AMER 4 PROSPERITY600 FAIRMONT AVE, \$#306Sales Office() PHILADELPHIAProductAMER FOR PROSPERITYTOWSON, MD 21286Salesperson() AMY MCCREARY

 Estimate#
 393
 Agency C/P1/P2/E
 //393

 Buyer
 STEPHANIE KOHLBAUER
 Flight Dates
 09/05/2012 - 09/10/2012
 Salesperson Phone#
 215-568-6540

 Phone#
 Hiatus Weeks
 Salesperson FAX#
 215-568-1845

--SALES MONTHLY TOTALS---

Report Totals: 2 / \$1,200.00

8 / \$7,750.00

Fax#

Sep 12:

Sales Totals: 8 / \$7,750.00
Station Totals: 8 / \$7,750.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE--
Market Totals \$258,333 CABL 0% KASA 3% KASY 0% KLUZ 0% KOAT 11%

КОВ 33% KRQE 53% KWBQ 0%

---COMPETITIVE COMMENTS----

SHARES ESTIMATED

Books NOV12 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6848866 EC'd Yes

Ver# 2

Status Returned

Traffic Order#

Printed: Last Received:

08/31/2012 9:15 AM 08/31/2012 8:34 AM

Showing Buylines: Last Sta Revised Lines

Station KASA-TV ALBUQUERQUE, NM.).AMER 4 PROSPERITY Advertiser (

AMER FOR PROSPERITY

Estimate# Buyer

STEPHANIE KOHLBAUER

Phone# Fax#

Product

) MENTZER MEDIA Agency

600 FAIRMONT AVE, S#306 TOWSON, MD 21286

Agency C/P1/P2/E //393

Flight Dates

09/05/2012 - 09/10/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

1 of 2

--- CONTRACT COMMENT ---

60'S AFP PRESIDENTIAL SC=*

--- REMARKS ---

RETURNING WITH RATES NEEDED AND MGS DUE PR CHANGE LINES 2-4

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
				-							
*2			09/08-09/08	1	\$400.00	:60	1	SA	530P-9P	1	\$400.00
		Buyline Comment: COLLEGE FTBL									
		Station Remark: V2 need \$800 for	r this game.								
× 3			09/08-09/08	1	\$400.00	:60	1	SA	6P-7P	1	\$400.00
		Buyline Comment: HOUSE									
		Station Remark: V2 NA DUE COLLEG MLB GAME OF THE	GE FB GAME 6P START WK \$400	. MG 1X 2-	-530P						
* 4			09/08-09/08	1	\$400.00	:60	1	SA	7P-8P	1	\$400.00

Buyline Comment: COPS

Station Remark: V2 NA DUE AIRING COLLEGE FB 6-9P. MG 1X IN 6-9P COLLEGE

GAME WITH PE ON LINE 2 FOR \$800. 1 FOR 2 MG W/LN 2 PE

--- REPORT TOTALS---

Report Totals: 3 / \$1,200.00

--- SALES MONTHLY TOTALS---

9 / \$7,750.00 Sep 12: Sales Totals: 9 / \$7,750.00 Station Totals: 9 / \$7,750.00

Lines not sent/rcld/rtrn: 0 / \$0.00

 Rep Order#
 6848866
 Ver#
 2
 Status
 Returned
 Traffic Order#
 Printed:
 08/31/2012 9:15 AM
 2 of 2

 EC'd
 Yes
 Last Received:
 08/31/2012 8:34 AM

Showing Buylines: Last Sta Revised Lines

KOAT

11%

Station KASA-TV ALBUQUERQUE, NM.) MENTZER MEDIA Rep Firm Agency Sales Office () PHILADELPHIA) .AMER 4 PROSPERITY 600 FAIRMONT AVE, S#306 Advertiser (AMER FOR PROSPERITY TOWSON, MD 21286 Salesperson () AMY MCCREARY Product 393 Agency C/P1/P2/E //393 Estimate# STEPHANIE KOHLBAUER Flight Dates 09/05/2012 - 09/10/2012 Salesperson Phone# 215-568-6540 Buyer Hiatus Weeks Salesperson FAX# 215-568-1845 Phone# Fax#

---COMPETITIVE--
Market Totals \$258,333 CABL 0% KASA 3% KASY 0% KLUZ 0%

KOB 33% KRQE 53% KWBQ 0%

--- COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books NOV12 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6848866 Ver# 1 Status New EC'd Yes

Traffic Order# Printed: Last Received:

08/31/2012 8:34 AM 08/31/2012 7:40 AM

Showing Buylines: All Lines

Station KASA-TV ALBUQUERQUE, NM. Advertiser () .AMER 4 PROSPERITY Product AMER FOR PROSPERITY

) MENTZER MEDIA Agency 600 FAIRMONT AVE, S#306 TOWSON, MD 21286

Rep Firm Sales Office (

) PHILADELPHIA

Estimate# 393

Fax#

Agency C/P1/P2/E //393 Salesperson (

) AMY MCCREARY

1 of 2

Buyer STEPHANIE KOHLBAUER Phone#

Flight Dates Hiatus Weeks 09/05/2012 - 09/10/2012

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

--- CONTRACT COMMENT ---

60'S AFP PRESIDENTIAL SC=*

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate	P
1		Buyline Comment: NEWS	09/05-09/07	1	\$2,800.00	:60	2	W-F	930P-10P	2	\$1,400.00	3
2		Buyline Comment: COLLEGE FTBL	09/08-09/08	1	\$400.00	:60	1	SA	530P-9P	1	\$400.00	当
3		Buyline Comment: HOUSE	09/08-09/08	1	\$400.00 Not a	:60	1	SA	6P-7P	1	\$400.00	3
4		Buyline Comment: COPS	09/08-09/08	1			1 PS FR 1	SA a	7P-8P NS 5301	1 2. Gp	\$400.00	3
5		Buyline Comment: NEWS	09/08-09/08	1	\$650.00	:60	1	SA	930P-10P		\$650.00	4
6		Buyline Comment: FOX NEWS SUN	09/09-09/09	1	\$300.00	:60	1	SU	8A-9A	1	\$300.00	4
7		Buyline Comment: NEWS	09/09-09/09	1	\$1,400.00	: 60	1	SU	930P-10P	1	\$1,400.00	3
8		Buyline Comment: NEWS	09/10-09/10	1	\$1,400.00	:60	1	M	930P-10P	1	\$1,400.00	3

2 of 2 Rep Order# 6848866 Ver# Status New Traffie Order# Printed: 08/31/2012 8:34 AM EC'd Yes Last Received: 08/31/2012 7:40 AM

Showing Baylines: All Lines

Station KASA-TV ALBUQUERQUE, NM. Agency Advertiser () .AMER 4 PROSPERITY

Product AMER FOR PROSPERITY Estimate#

STEPHANIE KOHLBAUER Buyer

Phone# Fax#

) MENTZER MEDIA 600 FAIRMONT AVE, S#306

TOWSON, MD 21286 Agency C/P1/P2/E //393

Flight Dates 09/05/2012 - 09/10/2012

HiaIns Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-I845

---SALES MONTHLY TOTALS---

9 / \$7,750.00 Sep 12: Sales Totals: 9 / \$7,750.00

Station Totals: 9 / \$7,750.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

0% 0% Market Totals \$258,333 CABL KASA 38 KASY 0% KLUZ KOAT 11%

KOB 33% KRQE 53% KWBQ 0%

--- COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books NOV12 RA35+ Demos

--- CREDIT RISK ---

CASH IN ADVANCE

Rate	<u> </u>	\$2,800.00	\$650.00	\$300.00	\$1,400.00	\$1,400.00	\$400.00 \$400.00 \$7,750.00 \$7,750.00
Product Ad-ID	9:45:50 PMAMER FOR AFP12TV21H 9:44:17 PMAMER FOR AFP12TV21H	7:47:03 PMAMER FOR AFP12TV21H	10:01:25 PM AMER FOR AFP12TV21H	8:44:06 AM AMER FOR AFP12TV21H	9:44:01 PMAMER FOR AFP12TV21H	9:56:36 PMAMER FOR AFP12TV21H	2:36:00 PMAMER FOR AFP12TV21H
alta Air Time	9:45:50 P 9:44:17 P	7:47:03 P	10:01:25 P	8;44;06 A	9,44;01 P	9:56:36 P	2:38:00 P
Nt Order ∤Estimate Date Lengt Priority	1:00 P3 1:00 P3	1:00 P3	1:00 P4	1:00 P4	1:00 P3	1:00 P3	1:00 P2
Date	09/06/12	09/08/12	09/08/12	09/09/12	09/09/12	09/10/12	09/08/12
الالمادية الالالمادة الالالمادة الالالمادة المادة	Advertiser: POL/Americans For Prosperity Agency: Mentzer Media Services Line: 1 Time Period: 930p-10p 203046 06848866 393 203046 06848866 393	e: 2 Time Period: (5:45:00 PM-9:00:00 PM) 203046 06848866 393	e: 5 Time Period: 930p-10p 203046 06848866 393	r: 6 Time Period: 8a-9a 203046 06848866 393	e: 7 Time Period: 930p-10p 203046 06848866 393	z: 8 Time Period: 930p-10p 203046 06848866 393 5- 9	Time Period: (2:00:00 PM-5:30:00 PM) 203046 06848866 393
Order Station: KASA	Advertiser: PO Agency: M Line: 1 Tim	Line: 2 Tin	Line: 5 Tin	Line: 6	Line: 7	Line: 8 Tim	F

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

	_					_		
Date			Number of Weeks				"a rtance?"	
Q			Times per Week				ommunicate tional impol	□ No
	owing issue:		Class		GROSS	n Prosperity	r in part) conatter of na	
	erning the foll		Days			Americans fo	in whole o political n	٠.
Locations	I, Lauren A. Schumacher do hereby request station time concerning the following issue:	rosperity	Time of Day, Rotation or Package		les* &	This broadcast time will be used by: Americans for Prosperity	Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	☐ Yes
Station and Location:	I, Lauren A. Schumacher do hereby request station time	Americans for Prosperity	Broadcast Length	VARIES	Total Charges:	This broadcast ti	Does the pr message re	

'or programming that "commu mportance," list the name of th effice(s) being sought and the c	or programming that "communicates a message relating to any political matter of national mportance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):	y political matter of national the programming refers to, the cable):
or programming that "communicates a message rel mportance," attach Agreed Upon Schedule (Page 3)	or programming that "communicates a message relating to any political matter of national mportance," attach Agreed Upon Schedule (Page 3)	political matter of national
represent that the payment for	represent that the payment for the above described broadcast time has been furnished by:	ime has been furnished by:
Avenicans for Prosperity	denty	
nd you are authorized to announce the time as paid for by su imishing the payment, if other than an individual person, is:	nd you are authorized to announce the time as paid for by such person or entity. The entity imishing the payment, if other than an individual person, is:	person or entity. The entity
🗹 a corporation; 🔲 a comn	nittee; 🔲 an association; 📙	a committee; an association; or other unincorporated group.
he namcs, offices, and address gents of the entity are named b	he names, offices, and addresses of the chief executive officers, directors, and/or authorized gents of the entity are named below (may be attached separately):	s, directors, and/or authorized y):
agree to indenmify and hold harmless the stansonable attorney's fees, that may ensue fron lvertisement(s). For the above-stated broad anscript, or tape, which will be delivered tefore the time of the scheduled broadcasts.	agree to indemnify and hold harmless the station for any damages or liability, including asonable attorney's fees, that may ensue from the broadcast of the above-requested lvertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, anscript, or tape, which will be delivered to the station at least cfore the time of the scheduled broadcasts.	ages or liability, including I the above-requested gree to prepare a script, east
TO BE SI	TO BE SIGNED BY ISSUE ADVERTISER	VERTISER
17/2012 Solves	Jahn Hunner	703-224-3200 Contact Phone Number
TO BE SIGNE	TO BE SIGNED BY STATION REPRESENTATIVE	RESENTATIVE
Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title